[Headline – Google.org Supports AsoPMR and Park4Dis, now Spot4Dis, with Google.org Fellowship and €1.5 Million Grant for empowering people with reduced mobility autonomy and inclusion]

[Subhead – Grant to Fuel Technological and Social solution that efficiently locates accessible parking spots via AI-driven enhancements]

[Barcelona, SPAIN], 27/10/23]

Asociación de Personas con Movilidad Reducida (AsoPMR) is excited to announce a transformative moment in our mission to improve accessibility and inclusion for individuals with reduced mobility. Google.org has awarded a Google.org Fellowship and a €1.5 million grant to <u>AsoPMR and its social project Park4Dis</u>, which will now transition into Spot4Dis. The Google.org Fellowship is a programme that provides organizations with a team of pro bono Google employees who work alongside the organization's staff for up to six months to build scalable solutions with lasting impact.

The Google.org Fellowship and funding will empower Spot4Dis to expand its impact across Europe and further enhance the lives of more than 15M owners of EU Blue Badge parking cards for people with reduced mobility. The project has been selected as one of the two successful recipients in Spain of the challenge, which supports nonprofit organizations and social enterprises that use technology to create a positive impact and build a more resilient and inclusive society.

Over the past four years, Park4Dis successfully collected information on more than 47,000 parking spaces for people with reduced mobility across 330 cities in 8 countries. This data was acquired through volunteer collaboration, information sourced from municipalities and open data, but the process was often slow and inefficient.

With the technical support of the Google.org Fellowship program, the Asociación de Personas con Movilidad Reducida will develop and implement an artificial intelligence and satellite imagery-based solution to improve the PRM spot collection and expand the existing database more efficiently. Among the upcoming innovations, there are also new features such as the introduction of voice commands and other surprises to be soon revealed. These improvements will not only enhance the independence and inclusivity of drivers with reduced mobility but will also reduce CO2 emissions by mitigating transit delays and inefficiencies.

"We are thrilled to embark on this exciting new phase with Google.org support. This allows us to take a giant leap toward our mission of facilitating the autonomy and inclusion of people with mobility limitations, significantly enhancing our existing solution that locates parking spots for people with reduced mobility, on a broader European scale" Carlo Castellano, AsoPMR President and Park4Dis founder

The integration of AI and satellite technology in social initiatives is a major step forward in improving people with reduced mobility inclusion. Google.org's support to this project is a testament to its commitment to leveraging technology for social good. Jonathan Chacón, Accessibility Lead, Cabify

Advanced technologies like AI can help nonprofits tackle many of Europe's toughest challenges and create more just and inclusive societies and economies, but most organizations struggle with access to technical resources to develop innovative solutions. That's why I'm excited that we'll be sending our first team of Google.org Fellows in Spain to support AsoPMR, as part of our Google.org Impact Challenge: Tech for Social Good. Alongside our funding, these Google employees and engineers will provide up to 6 months of full-time pro-bono technical support to enable AsoPMR to build out an AI-powered solution that will enhance the lives of over 15 million people with reduced mobility across Europe.

Rowan Barnett , Head of Google.org Europe, Middle East and Africa

To stay updated on Spot4Dis journey and upcoming news, visit our website at https://asopmr.org/. Join us in creating a more accessible and inclusive world.

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About Grantee [Asociación de Personas con movilidad Reducida]

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The Asociación de Personas con Movilidad Reducida is a non-profit organization that works to improve the quality of life of people with reduced mobility. The organization's mission is "to promote the independence and self-sufficiency of people with reduced mobility, and to advocate for their rights and needs. Our first project is Park4Dis, now Spot4Dis, a solution that shows information about PRM parking spots at a European level.

About Google.org

Google.org, Google's philanthropy, supports nonprofits that address humanitarian issues worldwide and apply scalable, data-driven innovation to solving the world's biggest challenges. We accelerate their progress by connecting them with a unique blend of support that includes funding, products, and technical expertise from Google volunteers. We engage with these believers-turned-doers who make a significant impact on the communities they represent, and whose work has the potential to produce meaningful change. We want a world that works for everyone—and we believe technology and innovation can move the needle in four key areas: education, economic opportunity, inclusion and crisis response.